

SISSONVILLE HIGH SCHOOL MARCHING BAND

6100 Sissonville Drive, Charleston, WV 25312, 304-348-1954



Dear Friends of the SHS Band,

We invite you to participate in a fundraising plan to help support the Sissonville High School Band program in its quest to provide students with unique and meaningful learning experiences through music performance. It is our mission to provide students with opportunities to develop leadership, character, self-discipline and other life skills that are necessary to succeed as a contributing member of society. The Sissonville High School Band Boosters has pledged to support these goals, but we cannot do it alone. With continued budget cuts, rising fuel costs, a lack of county financial support, and an ever-growing program, the Sissonville High School Band program is in need of your support more than ever.

We are asking for your monetary support. In return we can offer you or your business an attractive advertising package. In addition to the year long advertising that you'll receive, you will have the peace of mind in knowing that your dollars are going to support a group of more than fifty young people who truly love music and strive to do their very best on and off the field.

Included is an outline of how the Sissonville High School Band Boosters provide support to the band program, an overview of the Sissonville High School Band program, and an outline of our sponsorship packages to help you in your decision to support this worthwhile group of young adults. We encourage you to attend any and all activities in which the band is involved and see how your contribution helps support this awarding program.

Thank you for your time and support of the SHS Band.

President
Sissonville High School Band Boosters

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Sissonville High School Band Boosters provide:

Transportation fees (to all festivals, parades, and other performance events), uniforms, the cost of all equipment (instruments, props, etc) purchased, adjudication fees for All-County and All-State band members, and financial assistance to needy families. In addition, the Band Booster organization contributes countless hours providing food to every student at every band festival, working in the concession stand at every home football game, and planning various fundraisers throughout the year.

SHS Band Overview:

The SHS Band Program consists of various performing ensembles, each with their own specific needs. Our performing ensembles include Marching Band, Concert Band, Jazz Band, Pep Band, Percussion Ensemble, and Winter Guard. Each group contributes to the high school and community throughout the school year, performing at home football games, community parades, basketball games, and presenting multiple seasonal concerts. Our award-winning marching band and winter guard programs travel in and out-of-state throughout the fall season competing in a variety of prestigious field show and parade competitions. Our goal is to provide each student with a positive and meaningful music experience that they may carry with them long after graduation.

Advertising Summary:

At this time, the SHS Band is scheduled to perform at a variety of shows throughout the state. At each event our band trailer is present and “on display” for everyone to see, creating a mobile advertisement for your business. In addition, we recognize all our sponsors at every home football game and at our annual Sissonville Band Invitational Marching Band Festival, include a list of all our current sponsor in all of our printed programs, provide sponsor displays at every football game and concert performance where applicable, and upload sponsor advertisements and links to our website for maximum viewing and exposure.

Student Sponsorship:

Money collected from student sponsorships will go directly to assisting with the individual payment of band camp fees, warm-up purchases, and color guard fees. Band, like any activity, can be expensive. We are always looking for individual sponsor that are willing to help out with the financial needs of our less fortunate students.

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SHS Band Sponsorship Form

Name of Sponsoring Organization/ Individual: _____

Contact Person: _____ Phone # (____) _____ - _____

Address: _____

City _____ State _____ Zip _____

Email address: _____

Billing Contact (if different): _____ Phone # (____) _____ - _____

Please fill in the amount in the blank for the appropriate level.

Diamond Sponsor - \$2000 and above

Contribution: \$ _____

- At this level all benefits are negotiable

Platinum Sponsor - \$1000 - \$1999

Contribution: \$ _____

- 6 comp tickets to SHS Band events/ concerts
- Band Trailer Ad – Name/ Logo (24x24 max)
- Full page Print Ad in our SBI Festival program
- “Thank You” Announcements
- Text Listing in all SHS Band programs
- Website Link/Ad Banner

Gold Sponsor - \$500 - \$999

Contribution: \$ _____

- 4 comp tickets to SHS Band events/ concerts
- Band Trailer Ad – Name/ Logo (20x20 max)
- Half page Print Ad in our SBI Festival program
- “Thank You” Announcement
- Text Listing in all SHS Band programs
- Website Link/ Ad Banner

Silver Sponsor - \$250 - \$499

Contribution: \$ _____

- 2 comp tickets to SHS Band events/ concerts
- Band Trailer Ad – Name/ Logo (16x16 max)
- Text Listing in all SHS Band programs
- Website Link (if applicable)

Bronze Sponsor - \$100 - \$249

Contribution: \$ _____

- 2 comp tickets to SHS Band events/ concerts
- Band Trailer Ad – Name (1.5” Font)
- Text Listing in all SHS Band programs

Individual/ Family Sponsor – \$50 - \$99

Contribution: \$ _____

- 2 comp tickets to SHS Band events/ concerts
- Text Listing in all SHS Band programs

Trailer Sponsor

- Name (1.5” Font) \$50
- Name/ Logo (16x16”) \$100
- Name/ Logo (20 x 20”) \$150
- Name/ Logo (24 x 24”) \$250

Student Sponsor

- Band Camp Fee \$200
- Uniform Fee \$120
- Color Guard Fee \$100
- Warm-up Outfit \$70

Contribution: \$ _____

Agreement: I, the undersigned, do hereby agree to provide the sponsorship contribution listed above to the Sissonville High School Band Boosters no later than August 30, 2011. Furthermore, I will provide any ad copy, banners, or artwork as is necessary based on the level of sponsorship. If no materials are supplied, I understand that a name, address, phone and website will be substituted for all advertising purposes.

X _____
Signature of authorized representative

Date

Please make all checks payable and return this form to :

Sissonville High School Band Boosters
PO BOX 13698
Charleston, WV 25360